



# AeroExpö<sup>UK</sup>

11 - 13 JUNE 2020

WYCOMBE AIR PARK

THE UK'S FESTIVAL OF AVIATION

AN AVIATION EVENT FOR PILOTS AND PROFESSIONALS

# Why Exhibit at AeroExpo UK?

We are part of a publishing group that produces two of aviation's leading magazines (AvBuyer Magazine & GA Buyer Europe) and the popular aircraft sales website AvBuyer.com.

AeroExpo UK is the largest Festival of Aviation in the UK, including an unrivaled choice of the latest General Aviation Products and Services. The event has a uniquely hospitable atmosphere, providing the ideal environment to strengthen existing relationships, make new contacts and generate new business.

Our unique airport settings create an environment where exhibitors can effectively demonstrate their products & services on-site, whilst allowing aircraft owners and other visitors by air to fly directly into our events.

**200+**  
International Exhibitors



**10,000+**  
Visitors



**1,000+**  
Visiting Aircraft



## Distance from Major Airports

Heathrow 21 Miles

Luton 40 Miles

Gatwick 61 Miles

Stansted 69 Miles

## Travel from Central London

Direct trains from London Marylebone Station run to High Wycombe 3 times an hour and takes 26 mins. Here we will provide a free shuttle bus to the venue.



# Key Show Features

- **The Perfect Venue**

There is plenty of covered exhibition space with an adjacent hard static display area where exhibitors can taxi their aircraft directly to their stand. Visiting pilots and exhibitors will also appreciate the very best in airfield facilities. There is also plenty of open ground and fueling available, full air traffic control and other aviation services.

- **Enlarged Seminar Programme**

To attract visiting pilots and engineers there will be 3-days of interesting and topical aviation subjects provided by leading authorities on their topics.

- **Networking Opportunities**

The GA BUYER EUROPE sponsored Exhibitors Drinks Party in the hall, will take place from 17:00hrs. This is on Thursday 11th and Friday 12th June, an annual tradition at AeroExpo UK, which offers a great opportunity to network.

- **Live Demo Flights**

Throughout the 3-day event, Aircraft Manufacturers or their Agents, may demonstrate the capabilities of their aircraft over the airfield for potential clients to experience. Other exhibiting companies, such as those in avionics may also wish to take potential clients for demo flights. These can be done as often as they wish in flights away from the airfield circuit.



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**FOR MORE INFORMATION VISIT**  
**WWW.AEROEXPO.CO.UK**

# Marketing Campaign

AeroExpo UK has embarked on a widespread marketing and publicity campaign, which is building on the success of our 2019 event.

AeroExpo UK is part of the AvBuyer Group, a leading general aviation digital and print publishing and events company, which includes GA Buyer Europe, Heli Buyer Europe and AvBuyer Magazine as well as the leading online general aviation platform [www.AvBuyer.com](http://www.AvBuyer.com).

## Associated Media - Specific Promotions

The comprehensive AeroExpo UK PR campaign includes:

- Extensive advertising through our own widely distributed publications and online forums
- Co-Promotions with leading General Aviation magazines in the UK and Europe.
- Co-Promotions through exhibitors, partners and selected aviation associations.
- Extensive direct mail to targeted audiences throughout the UK and Europe.
- Promotions both with and through, flying clubs and flight establishments.
- Promotion at GA events throughout the UK and Europe.
- Regular email newsletters to the GA community throughout the UK and Europe.
- A major campaign with support from regional colleges and universities targeting the new generation of students interested in the aviation industry.



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# Exhibiting & Sponsorship Opportunities

As an exhibitor or sponsor you have the opportunity to choose a variety of packages.

For comprehensive information on the options available contact:

Karen Piggott karenjane@avbuyer.com +44 (0)208 939 7720  
Roxy Ayling roxana@avbuyer.com +44 (0)208 939 7727  
Phoning from the United States call: +1 855 425 7638 (Free Phone)



## Exhibiting Options

### Indoor Shell Scheme

3m x 2m stand	£1,300+ VAT
3m x 3m stand	£1,900+ VAT
6m x 3m stand	£3,700+VAT

### Indoor Open Space

3m x 2m stand	£1,000+ VAT
3m x 3m stand	£1,450+ VAT
6m x 3m stand	£2,800+VAT

### Outdoor Display Space

Aircraft only	£22.50+ VAT, per m2
Non Aircraft	£55.00+ VAT, per m2

For more information and further exhibiting options, please refer to the event booking form or get in contact with our friendly team.



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## Contact our team for more information

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AeroExpo UK is an AvBuyer event.

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